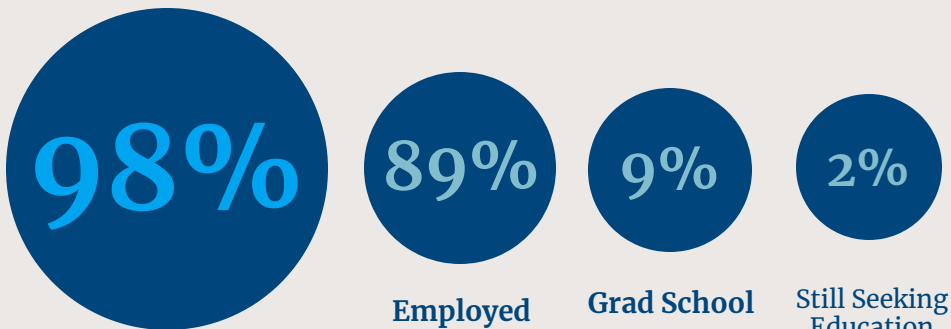


Doing a special concentration in... **Business Management?**

Where did last year's grads go?



Concrete Plans
(Employed, Grad School)

**Data from the 2017 Graduating Student Survey: 75% response rate*

What are alumni doing?

EMPLOYMENT



GRAD SCHOOL



My Columbia Business Management concentration prepares me to...

Apply theory to real-world finance, marketing, and management problems

Analyze financial statements

Build, evaluate, and apply valuation models

Debate and analyze business strategy

Understand key leadership skills and management challenges

Conduct and synthesize qualitative and quantitative research

Present and communicate information orally and in writing

Situate business issues in economic, political, and sociocultural context

Reflect on your Columbia experience:
bit.ly/UsingMyDegree

For more industries and job titles to explore, visit What Can I Do With This Major? at cce.columbia.edu/thismajor or schedule a meeting with a CCE career counselor: bit.ly/CCECareerCounseling

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