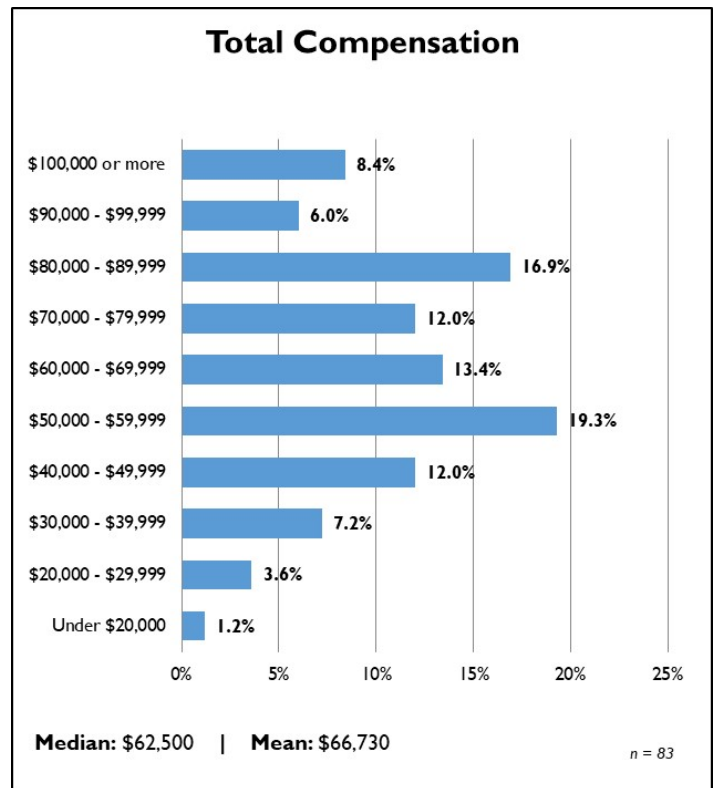
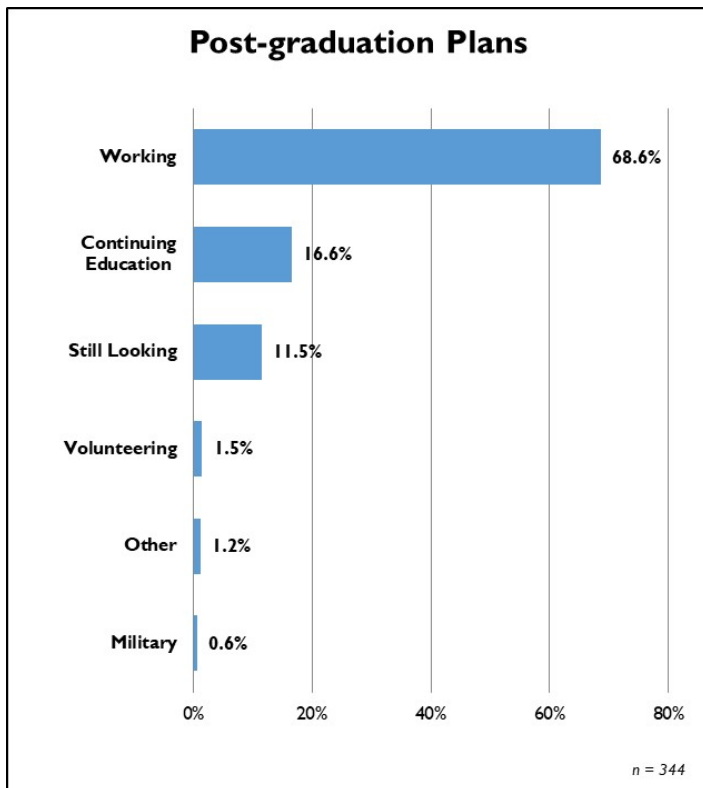


## 2020 Beyond Columbia Survey Results: School of General Studies (GS)

All numbers below represent the percentage of the School of General Studies students who applied for graduation in October 2019, February 2020, or May 2020 and whose post-graduation outcome was collected in the 2020 Beyond Columbia Survey. The outcomes of **56.7%** of all GS degree-earners have been collected for this report as of December 31st, 2020.

### Noteworthy Trends:

- 85.8% are employed or continuing their education.
- 43.3% of reported total compensation ranges are above \$70,000.
- 78.6% of respondents had one or more internships or research opportunities during their time as a Columbia University student. (n = 210)
- Investment Banking, Higher Education, and Investment / Portfolio Management are the most popular employer industries
- Finance, Research, and Consulting are the most popular job functions
- Columbia University is the most popular destination for continued studies.



### Sample Graduate Schools

Columbia University	Cardozo Law School
Sciences Po Paris	Yale University
Harvard University	Cornell University
University of Oxford	Georgetown University
University of Chicago	New York University

### Top Hiring Organizations

Columbia University	BlackRock
Deutsche Bank	Florida Democratic Party
Bank of America	Goldman Sachs
Google, Inc.	Harvard University
PepsiCo	Accenture

### Top Employer Industries

Industry	% of Responses
Investment Banking	14.6%
Higher Education	11.2%
Investment / Portfolio Management	11.2%
Management Consulting	9.6%
Internet & Software	7.9%
Non-Profit - Other	5.1%
Government - Local, State & Federal	3.9%
Healthcare	3.9%
Research	3.9%
Human Resources	2.8%

n = 178

### Top Job Functions

Job Function	% of Responses
Finance	16.2%
Research	12.8%
Consulting	12.0%
Administration	8.5%
Engineering - Web / Software	6.8%
Education / Teaching / Training	6.0%
Other	6.0%
Data & Analytics	5.1%
Political Organizing / Lobbying	3.4%
Sales	3.4%

n = 117