2012 Graduating Student Survey Results: School of General Studies (GS)

All numbers represent the percentage of the School of General Studies students who selected a particular response on the 2012 Graduating Student Survey. 54.7% of all GS students who applied for graduation in October 2011, February 2012, or May 2012 completed this year’s survey.

Noteworthy Trends:

- 72.9% of graduates are employed or going to graduate school.
- 61% of reported annual salary ranges are above $50,000, with 30.5% above $70,000.
- Financial Services and Consulting industries are the most popular for graduates who have accepted post-graduation employment.
- Columbia University is the most popular destination for continued graduate studies.

Post-graduation Plans

- Employed*: 54.8%
- Grad School: 18.1%
- Continuing Job Search: 12.2%
- Taking Time Off: 5.3%
- Not Searching or Other: 9.6%

Base Salaries

- $100,000 or more: 8.2%
- $90,000 - $99,999: 5.9%
- $80,000 - $89,999: 5.3%
- $70,000 - $79,999: 12.5%
- $60,000 - $69,999: 17.6%
- $50,000 - $59,999: 12.9%
- $40,000 - $49,999: 13.9%
- $30,000 - $39,999: 14.1%
- Under $20,000: 3.5%

* - defined as those who accepted post-graduate employment, those who have been employed full-time while completing studies, those who are self-employed, and those who have received one or more job offers and are deciding

Sample Graduate Schools

- Columbia University
- Rutgers University
- New York University
- Sciences Po Paris
- Brooklyn College
- The George Washington School of Law
- Brown University
- University of Pennsylvania
- Cornell University
- University of California, Berkeley

Sample Hiring Organizations

- Columbia University
- Achievement First
- Citigroup
- CBS
- Goldman Sachs
- Epic
- HSBC
- IBM
- JPMorgan Chase
- Spotify

Top 10 Company Industries

<table>
<thead>
<tr>
<th>Industry</th>
<th>% of Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Services</td>
<td>23.7%</td>
</tr>
<tr>
<td>Consulting</td>
<td>10.8%</td>
</tr>
<tr>
<td>Computers: Software</td>
<td>5.4%</td>
</tr>
<tr>
<td>Media</td>
<td>5.4%</td>
</tr>
<tr>
<td>Arts: Fine &amp; Applied</td>
<td>5.4%</td>
</tr>
<tr>
<td>Nonprofit / NGO</td>
<td>5.4%</td>
</tr>
<tr>
<td>Real Estate</td>
<td>4.3%</td>
</tr>
<tr>
<td>Advertising / Marketing / PR</td>
<td>4.3%</td>
</tr>
<tr>
<td>Government / Public Administration / Public Policy</td>
<td>4.3%</td>
</tr>
<tr>
<td>Education: Higher Education / Administration</td>
<td>3.2%</td>
</tr>
</tbody>
</table>

n = 92

All data analyzed and presented by David Slotnick; Associate Director, Research and Technology. Please contact cce-tech@columbia.edu with any questions.