

## Studying Business Management prepares me to . . .

Apply theory to real-world finance, marketing, and management problems



Analyze financial statements



Build, evaluate, and apply valuation models



Debate and analyze business strategy



Understand key leadership skills and management challenges



Conduct and synthesize qualitative and quantitative research



Present and communicate information orally and in writing



Situate business issues in economic, political, and sociocultural context

Learn about the undergraduate Business Management program:  
[gsb.columbia.edu/mendelson](http://gsb.columbia.edu/mendelson)

COLUMBIA UNIVERSITY CENTER FOR  
**Career Education**

## What are recent alumni doing?

A sample of places where department alumni started their careers.

JOB TITLE	ORGANIZATION	INDUSTRY
Research Analyst		Consulting
Future Leadership Program		Consumer Goods
Fixed Income Trading		Investment Banking
Data Scientist		Internet & Software
Market Risk Summer Analyst		Finance
Consultant		Consulting
Assistant to Head of TV Literary & Packaging		Movies, TV, & Film
Intern		Accounting
Research Assistant		Research
Commercial Associate		Technology
Digital Designer		Retail Stores
Rotational Analyst		Biotech & Life Sciences

## Graduate School

Recent alumni entered MA, JD, and PhD programs at . . .









For more industries and job titles to explore, visit [What Can I Do With This Major at cce.columbia.edu/thismajor](http://WhatCanIDoWithThisMajor.com) or schedule a meeting with a CCE career counselor.