

Studying Business Management prepares me to . . .

Apply theory to real-world finance, marketing, and management problems



Analyze financial statements



Build, evaluate, and apply valuation models



Debate and analyze business strategy



Understand key leadership skills and management challenges



Conduct and synthesize qualitative and quantitative research



Present and communicate information orally and in writing



Situate business issues in economic, political, and sociocultural context

Learn about the undergraduate Business Management program:
gsb.columbia.edu/mendelson

COLUMBIA UNIVERSITY CENTER FOR
Career Education

What are recent alumni doing?

A sample of places where department alumni started their careers.

JOB TITLE	ORGANIZATION	INDUSTRY
Research Analyst	 GUIDEPOINT	Consulting
Future Leadership Program	 Unilever	Consumer Goods
Fixed Income Trading	Jefferies	Investment Banking
Data Scientist		Internet & Software
Market Risk Summer Analyst	J.P.Morgan	Finance
Consultant	 GQR insights & action	Consulting
Assistant to Head of TV Literary & Packaging	Gersh	Movies, TV, & Film
Intern	 EY Building a better working world	Accounting
Research Assistant	New York State Psychiatric Institute	Research
Commercial Associate	 AppNexus	Technology
Digital Designer	 VICTORIA'S SECRET	Retail Stores
Rotational Analyst	ROIVANT SCIENCES	Biotech & Life Sciences

Graduate School

Recent alumni entered MA, JD, and PhD programs at . . .

SciencesPo
LAW SCHOOL

UNIVERSITY OF CALIFORNIA
UCRIVERSIDE



For more industries and job titles to explore, visit [What Can I Do With This Major at cce.columbia.edu/thismajor](http://WhatCanIDoWithThisMajor.com) or schedule a meeting with a CCE career counselor.